Artwork Guidelines

TVL provides Press Quality PDF templates for artwork, available for download on our website in our **Template Library**.

We accept artwork in the following file formats:

- **Photoshop (.psd)**
- **Illustrator (.ai)**
- **InDesign (.idml)**
- **PDF (.pdf)**

- [ ] When exporting PDF from InDesign, please hide template layer before exporting.

- [ ] Final label artwork should always include artwork and center registration marks only.

- [ ] Be sure to include .125" bleed all around on art requiring bleed (some templates will require the user to choose to include bleed on the export).

- [ ] When working in Photoshop, .psd file format is preferred. Be sure to keep template lines on a separate layer from the artwork.

- [ ] When exporting PDFs from InDesign, hide the template layer, and export using the "Press Quality" preset.

- [ ] Custom art, including spot colors, embossing, foil stamping, etc., will require the user to have some familiarity. **When in doubt, please consult with us!**

- [ ] We provide native 300 DPI artwork at final print size.

- [ ] CMYK color mode is used for all full color artwork.

- [ ] Grayscale color mode is used for all black/white artwork.